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Hervé Tullet invites Young Readers to Shout, Sing and Say Zoop!

★ "Another infectiously joyful romp" — Kirkus Reviews

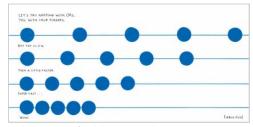
"It's a book that's all about play, the noisier the better."—Publishers Weekly "Pure fun."—School Library Journal



Say Zoop!

by Hervé Tullet ISBN: 978-1-4521-6473-1 \$15.99 | Hardcover | 9 x 9" | 56 pages Ages: 3 to 5 Publication Month: August 2017

Make some noise! Shout "Oh!" Whisper "oh!" Sing "Oooooooh!" The newest book from Hervé Tullet magically responds with bursts of color and moving shapes. empowering children by letting their imaginations liberate and control each page's reaction.



Tullet's books define the genre of participatory bookmaking, encouraging readers to explore and interact with the

physical book in all its dimensions. The reward is tremendous: a journey of whimsy and sheer fun that extends well beyond the book's pages. In this worthy and exhilarating companion to the bestselling trio launched with Press Here, Tullet's beloved dots will have readers literally "Ooh"-ing and "Ahh"-ing.



Hervé Tullet is known for his prodigious versatility, from directing ad campaigns to designing fabric for Hermès. But his real love is working with children, for whom he has published dozens of books, including Press Here, Mix It Up!, and Let's Play!. He lives in Harlem, New York City

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