

**Every
day we
care
about
child
care.**

#callchildcare

Early care and education professionals support children's healthy development and a lifetime of learning. That's why we call it child care.

Trying
together

**Child
care:**

**More
than just
a day.®**

#callitchildcare

Early care and education professionals support children's healthy development and a lifetime of learning. That's why we call it child care.



**We don't
care for
the day.
We care
for the
child. ☺**

#callitchildcare

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Trying
together