un con ence:

The Business of Child Care

Child care centers provide care, love and social-emotional growth for young children. The benefits are invaluable to both the children and families. But, there is a real cost and reality to managing a center, whether the child care is a family, center based or relative center. This UnConference dives into the business fundamentals of a successful child care business, from marketing and human resources to day-to-day accountability and business planning.

Join us for a keynote by Rona Nesbit, CFO of the Pittsburgh Cultural Trust, to learn the benefits of shared services and how the award-winning Cultural District shared services model has provided growth, benefits and smart business insights to downtown-based performing arts organizations. Following the keynote, Rachelle Duffy of Trying Together moderates a panel discussion and audience Q&A on how shared services can and does similarly work for child care centers. Attendees will then engage in two workshops, featuring presenters from Trying Together, PNC Financial Services, human resource experts Donnelly-Boland, Shared Source PA and more. Lunch is included and 5.5 hours of professional development credit will be offered. Saturday, October 19 8 a.m.–2 p.m.

Location: Allegheny Intermediate Unit 475 East Waterfront Drive Homestead, PA 15120

This UnConference is recommended for child care teachers, administrators, relative care providers, home-based providers and anyone interested in the business of child care. To learn more about this UnConference, the keynote speaker Rona Nesbit, and the workshop presenters, please visit https://bit.ly/2m1biJ9

Hosted by:



How to Register:

Register now to reserve your space! When the workshops are finalized, you will receive an email from Yu-Ling to select your preferred workshops. We will do our best to place you in your requested workshop, but this is not guaranteed. There is limited space in each workshop and workshop placement is based on the date of your registration, so we recommend you register early. Please register by 5:00 p.m. on Friday, October 11, 2019. For groups of more than six people, there is a 10% discount. Please email Yu-Ling at conference@ tryingtogether.org for more information.

What Do I Receive?

- PQAS/DHS credits and/or Act 48 (5.5 hours)
- Light breakfast and lunch
- Networking with colleagues
- Hands-on, interactive workshop sessions
- Refreshed or refined thinking about our work with young children

Thank You To Our Sponsors and Partners

A huge thank you to our: series sponsor PNC Grow Up Great and sponsor Early Learning Resource Center (ELRC) Region 5, and to our workshop partners!



About Trying Together

Trying Together supports high-quality care and education for young children by providing advocacy, community resources, and professional growth opportunities for the needs and rights of children, their families, and the individuals who interact with them. Trying Together works regionally (in Southwestern Pennsylvania) and takes its expertise and models to statewide and national audiences.

About Early Learning Resource Center (ELRC) Region 5

The Allegheny County Department of Human Services (ACDHS) is pleased to partner with the Office of Child Development and Early Learning (OCDEL) to support Early Learning Resource Center (ELRC) Region 5 in partnership with The Alliance for Infants and Toddlers, and Trying Together. Pennsylvania's Early Learning Resource Centers (ELRCs) provide a single point-ofcontact for families, early learning service providers, and communities to gain information and access services that support high-quality child care and early learning programs.

