

# Giving Tuesday 2020: Social Media Toolkit

The following templates can be used across social media platforms to highlight Trying Together's work and fundraising page. When posting these templates, please include an image from the provided [Image Folder](#).

## Social Media Platforms

If you haven't already, follow Trying Together on social media. When using these templates, make sure to tag Trying Together so we notice your post!

- Facebook  
[facebook.com/TryingTogether/](https://facebook.com/TryingTogether/) | @Trying Together
- Twitter  
[twitter.com/Trying\\_Together](https://twitter.com/Trying_Together) | @Trying\_Together
- Instagram  
[instagram.com/trying\\_together/](https://instagram.com/trying_together/) | @trying\_together
- LinkedIn  
[linkedin.com/company/trying-together](https://linkedin.com/company/trying-together) | @Trying Together

## Hashtags

The following hashtags can be added to your social posts. Due to character limits, hashtags may or may not be added to Twitter posts.

[#GivingTogether](#)

#TryingTogether

#ECE

[#GivingTuesday](#)

#GiveThanks

#ChildCare

## Social Media Templates

### Draft 1: Brain Development

90% of brain mass develops by the age of five. That's why Trying Together supports the work of early childhood to ensure all children have a chance to thrive. Will you reinforce their work?

Give Now: [tryingtogether.org/givingtuesday](https://tryingtogether.org/givingtuesday)

#GivingTuesday #GivingTogether #GiveThanks

### Draft 2: Advocacy

Trying Together communicates with legislators to advocate for the needs and rights of children, families, and the individuals who interact with them. Will you help them reinforce the work of early childhood?

Give Now: [tryingtogether.org/givingtuesday](https://tryingtogether.org/givingtuesday)

#GivingTuesday #GivingTogether #ECE

### Draft 3: High-Quality Pre-K

When children have access to high-quality pre-k, they develop the skills they need to succeed long term. Will you reinforce the work of early childhood by donating to Trying Together?

Give Now: [tryingtogether.org/givingtuesday](https://tryingtogether.org/givingtuesday)

#GivingTuesday #GivingTogether #Prek #ChildCare

### Draft 4: Recess Advocacy Team

Whether a child is running, singing, painting, or acting, they are learning through play! That's why Trying Together created the Recess Advocacy Team to educate and advocate for the importance of recess. Will you support their work? 🏸

Give Now: [tryingtogether.org/givingtuesday](https://tryingtogether.org/givingtuesday)

#GivingTuesday #GivingTogether #ECE

## **Draft 5: Developmentally Appropriate Practice**

To support children's healthy development, professionals need to provide early learning environments that are developmentally appropriate. That's why Trying Together educates early learning professionals on this topic.

Support: [tryingtogether.org/givingtuesday](https://tryingtogether.org/givingtuesday)

#GivingTuesday #GivingTogether

## **Draft 6: Developmentally Appropriate Parenting Series**

To help parents support their children's development, Trying Together launched the Developmentally Appropriate Parenting Series this year. Learn more: [bit.ly/dap-series](https://bit.ly/dap-series)

Support the Series: [tryingtogether.org/givingtuesday](https://tryingtogether.org/givingtuesday)

#GivingTuesday #GivingTogether

## **Draft 7: Homewood Hub & Family Support Center**

As the lead organization for the Homewood Early Learning Hub & Family Center, Trying Together hosts family-centered programs like the Raising Readers Together Club and Fathers Trying Together.

Reinforce their work by giving today: [tryingtogether.org/givingtuesday](https://tryingtogether.org/givingtuesday)

#GivingTuesday #GivingTogether #Family

## **Draft 8: COVID-19**

During the COVID-19 pandemic, Trying Together launched Allegheny Child Care and the Early Care & Education Forum to help parents identify programs and education options that work for them.

Support their work: [tryingtogether.org/givingtuesday](https://tryingtogether.org/givingtuesday)

#GivingTuesday #GivingTogether

## **Draft 9: Professional Development**

Since July 2018, Trying Together has provided 970 hours of professional development to nearly 4,600 early learning professionals.

Join me in supporting their work this #GivingTuesday by donating, sharing your story, and more: [tryingtogether.org/givingtuesday](https://tryingtogether.org/givingtuesday)

#GiveThanks #GivingTogether

### **Draft 10: CDA Program**

Since July 2018, 129 early learning professionals have participated in Trying Together's free CDA Preparatory Program (\$3,500 value), with 88 of them successfully receiving a Credential.

Join me in supporting their work this #GivingTuesday: [tryingtogether.org/givingtuesday](https://tryingtogether.org/givingtuesday)

#GiveThanks #GivingTogether

### **Draft 11: UnConference**

Through Trying Together's UnConference series, early learning professionals gain access to innovative workshops with local leaders and national speakers.

Join me in reinforcing their ability to make this series possible:

[tryingtogether.org/givingtuesday](https://tryingtogether.org/givingtuesday)

#GivingTuesday #GivingTogether

### **Draft 12: Early Childhood Supporter**

Trying Together advocates for the needs and rights of children, families, and the individuals who interact with them. Will you reinforce their work by donating \$60 as an Early Childhood Supporter? 😊

Give Now: [bit.ly/giving-2020](https://bit.ly/giving-2020)

#GivingTuesday #GivingTogether #ChildCare

### **Draft 13: Early Childhood Sustainer**

Did you know that Trying Together provides early childhood teachers with essential professional growth opportunities at low or no cost? Reinforce their work as an Early Childhood Sustainer by donating \$120! 🙌

Give Now: [bit.ly/giving-2020](https://bit.ly/giving-2020)

#GivingTuesday #GivingTogether

## Draft 14: Early Childhood Champion

Trying Together advocates for increased access to high-quality child care, pre-k, and home visiting. Will you support their advocacy work as an Early Childhood Champion? 🏆

Give Now: [bit.ly/giving-2020](https://bit.ly/giving-2020)

#GivingTuesday #GivingTogether #Advocacy #ECE