

Giving Tuesday 2022: Social Media Toolkit

The following templates can be used across social media platforms to highlight Trying Together's work and fundraising page. When posting these templates, please include an image from the provided [Image Folder](#).

Social Media Platforms

If you haven't already, follow Trying Together on social media. When using these templates, make sure to tag Trying Together so we notice your post!

- Facebook
facebook.com/TryingTogether/ | @Trying Together
- Twitter
twitter.com/Trying_Together | @Trying_Together
- Instagram
instagram.com/trying_together/ | @trying_together
- LinkedIn
linkedin.com/company/trying-together | @Trying Together

Hashtags

The following hashtags can be added to your social posts. Due to character limits, hashtags may or may not be added to Twitter posts.

#GivingTogether

#TryingTogether

#ECE

#GivingTuesday

#GiveThanks

#ChildCare

Social Media Templates

Post 1

Trying Together communicates with legislators to advocate for the needs and rights of children, families, and the individuals who interact with them. Will you help them reinforce the work of early childhood?

Give Now: tryingtogether.org/givingtuesday-2022/

#GivingTuesday #GivingTogether #ECE

Post 2

Trying Together will continue to advocate for family thriving compensation for early childhood professionals -- the workforce behind the workforce. Will you join us?

Give Now: tryingtogether.org/givingtuesday-2022

#GivingTuesday #GivingTogether #Prek #ChildCare

Post 3

Throughout the year, we have elevated the voices of PA child care providers and parents on how the staffing crisis is impacting their business and ability to work. Continue to invest in our work to #SolveChildCare.

Give Now: tryingtogether.org/givingtuesday-2022

#GivingTuesday #GivingTogether #ECE

Post 4

We are committed to addressing the systemic barriers and longstanding inequities in the underfunding of early learning that have been exacerbated by the pandemic. Will you join us in this work?

Support the Series: tryingtogether.org/givingtuesday-2022

#GivingTuesday #GivingTogether

Post 5

Trying Together advocates for the needs and rights of children, families, and the individuals who interact with them. Will you reinforce their work by donating \$60 as an Early Childhood Supporter? 🧡

Give Now: tryingtogether.org/givingtuesday-2022

#GivingTuesday #GivingTogether #ChildCare

Post 6

Did you know that Trying Together provides early childhood teachers with essential professional growth opportunities at low or no cost? Reinforce their work as an Early Childhood Sustainer by donating \$120! 💪

Give Now: tryingtogether.org/givingtuesday-2022

#GivingTuesday #GivingTogether

Post 7

Trying Together advocates for increased access to high-quality child care, pre-k, and home visiting. Will you support their advocacy work as an Early Childhood Champion? 🏆

Give Now: tryingtogether.org/givingtuesday-2022

#GivingTuesday #GivingTogether #Advocacy #ECE