



# WALK FOR A HEALTHY COMMUNITY

Highmark is an Independent Licensee of the Blue Cross and Blue Shield Association



## 2023 Highmark Walk for a Healthy Community

The Highmark Walk for a Healthy Community is an annual fundraising walk that benefits local health and human service agencies.

The primary goal of the walk is to help participating organizations, like Trying Together, raise money for their individual missions, with one hundred percent of the funds going directly to the organizations.

2023 Highmark  
Walk for a Healthy  
Community

Saturday, May 13, 2023

9–11 a.m.

Acrisure Stadium

Scan to join



## Walk With Our Organization

If you want to help support the work of early childhood, walk with Trying Together!

To join, simply scan the QR code or visit [bit.ly/Trying-Together-Walk-Sign-up](https://bit.ly/Trying-Together-Walk-Sign-up), and register as an individual, join an existing team, or create your own team.

Need help? We're happy to lend a hand. Visit [bit.ly/2023-Highmark-Walk](https://bit.ly/2023-Highmark-Walk) to find more information, or email us at [info@tryingtogether.org](mailto:info@tryingtogether.org).

Want to raise money for your own early learning program through the Walk, but you're not a nonprofit? Read the back of this page to find out how.



[tryingtogether.org](https://tryingtogether.org)

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# Donate

If you can't make the walk or want to offer Trying Together additional support, consider making a donation. Trying Together will accept donations via the Highmark Walk's online donation platform or mail.

To make a donation, visit [bit.ly/Highmark-Walk-Donate](https://bit.ly/Highmark-Walk-Donate).

Visit [bit.ly/2023-Highmark-Walk](https://bit.ly/2023-Highmark-Walk) to learn more about the online donation process or how to submit a check or cash donation.

All donations must be received by June 30, 2023. All registered walkers who raise or donate \$30 or more will receive a Walk for a Healthy Community t-shirt while supplies last. For more information, contact Maria Pisano, Director of Community Relations, at [maria@tryingtogether.org](mailto:maria@tryingtogether.org).

## Raise Money for Your Early Learning Program

The Highmark Walk for a Healthy Community is a great opportunity for nonprofit organizations to raise funds, but not all entities meet the eligibility standards. If you are the owner or director of an early learning program, Trying Together can work with you to raise funds through the Highmark Walk.

For the first time, Trying Together is inviting early learning programs to create walk teams on behalf of Trying Together. Seventy-five percent of all funds raised by your early learning program team will be donated back to your program!

Interested in teaming up with us? Start a team now! Simply scan the QR code on the front page or visit [bit.ly/Trying-Together-Walk-Sign-up](https://bit.ly/Trying-Together-Walk-Sign-up), select "Click Here to Form Team," enter the name of your organization as the team name when prompted, and complete the registration form.

If you need assistance creating a team, visit [bit.ly/2023-Highmark-Walk](https://bit.ly/2023-Highmark-Walk) and watch our step-by-step video on registration.