

2025 Highmark Walk for a Healthy Community Sponsorship Opportunities



Serving Southwestern Pennsylvania for more than 60 years, **Trying Together** supports **high-quality care and education for young children** by providing advocacy, community resources, and professional growth opportunities for the needs and rights of children, their families, and the individuals who interact with them. *Without the generous support of individuals, companies, and foundations like yours, none of this work would be possible!*

Trying Together is participating in the 2025 Highmark Walk for a Healthy Community, an annual fundraising walk that benefits local health and human service agencies. One hundred percent of the funds raised through this event go directly back to the participating organizations.

The 2025 Highmark Walk for a Healthy Community is scheduled for Saturday, June 14, from 9 a.m. to 11 a.m. at Stage AE.

Would your company like to sponsor this work?

Please consider sponsoring this work by donating at the \$250 level or above. With your support, we will advocate together, learn together, and partner together to make sure caregivers and families have the resources they need to make the best decisions regarding children's early learning experiences.

Sponsorship Levels & Benefits

- **Platinum Sponsor - \$500 & Above**

- One stand alone promotional social media post
 - Mention in all Highmark Walk sponsor related social posts
- Emails
 - One stand alone promotional email to Trying Together newsletter list
 - Mention in the Highmark Walk section in the Trying Together newsletter
- Invitation to distribute materials or put materials in swag bag
- Organization logo/name on signage at the Trying Together booth
- Sponsor listing in any Highmark Walk-related news posts
- Sponsorship listing on the Trying Together website
- Sponsorship listing on the Trying Together—Highmark Walk website

- **Gold Sponsor - \$250**

- Invitation to distribute materials or put materials in swag bag
- Sponsorship listing on the Trying Together website
- Sponsorship listing on the Trying Together—Highmark Walk website

If you're interested in sponsorship or learning more about how we can work together, please contact Kerry Chapman, Assistant Director of Development at 412.206.1053 or kerry@tryingtogether.org.