

A photograph of three women smiling and posing together at what appears to be a social event. The woman on the left has brown hair and is wearing a leopard print top under a black cardigan. The woman in the middle has vibrant purple curly hair and is wearing a dark top with a colorful floral and star pattern. The woman on the right has brown hair and is wearing a green sweater. The background is blurred, showing other people and warm lighting. There are several yellow decorative icons (curves, circles, and a teardrop) scattered around the image.

# Month of the Young Child

## Annual Celebration of Early Childhood Educators Dinner & VIP Reception Sponsorships

For over 60 years, Trying Together has strengthened Southwestern Pennsylvania by ensuring children thrive and caregivers are valued as the workforce behind the workforce. By sponsoring the 30th Annual Celebration of Early Childhood Educators Dinner and VIP Reception on Thursday, April 30, 2026, your organization will help honor more than 800 early care and education professionals—while gaining meaningful visibility as a champion for families, employers, and a strong regional economy.

[tryingtogether.org](https://tryingtogether.org)

Trying  
together

## When

Thursday, April 30, 2026

4:45–6:00 p.m.

VIP Reception (Bridges Ballroom)

5:45–9:00 p.m.

Dinner (Event Center)

## Where

Rivers Casino

777 Casino Dr

Pittsburgh, PA 15212

Free parking is available for guests.

Valet parking will be available for \$12.



For the 2026 celebration, Trying Together is excited to introduce a new VIP Reception presenting the inaugural Governor Josh Shapiro Keystone Award for Early Childhood Advocacy. Thanks to persistent efforts by advocates, Governor Josh Shapiro's fiscal year 2026 state budget included a \$25 million investment to support recruitment and retention efforts for the early childhood education (ECE) sector. In recognition of his leadership, the award presentation is planned from 4:45–6:00 p.m., accompanied by light hors d'oeuvres and refreshments.

During the dinner celebrations, early childhood educators will enjoy food stations, a photo booth, register-to-win gift baskets, and more. Individual and group tickets will be available. Additional details will be available in the coming months.

## Trying Together's Reach

Trying Together serves nearly 9,000 early childhood educators, and the 65,000 children who they care for across 1,000 programs in our 10-county region.

In addition Trying Together has:

- a combined total of 12,000 followers on Facebook & Instagram
- 161K users and 553K views on [tryingtogether.org](https://www.tryingtogether.org) in the last 12 months
- 7,660 Trying Together newsletter subscribers

If you're interested in sponsorship or would like to learn more about how we can work together, please contact Kerry Chapman at 412.206.1053 or [kerry@tryingtogether.org](mailto:kerry@tryingtogether.org).



# Sponsorship Packages & Benefits

## Exclusive: \$50,000

- Full-page Ad in Program Book
  - Tickets (5) to VIP & Dinner
  - Signature Logo Item at VIP & Dinner
  - Speaking Opportunity at VIP
  - Video at VIP & Dinner
  - DJ Mention/Message at Dinner
  - Logo/Name on VIP Invitation
  - Logo/Name VIP & Dinner Signage
  - Logo/Name on Website
  - Logo/Name in Emails/Newsletters
  - Stand Alone Social Media Posts (4)
- 

## Premier: \$25,000

- Half-page Ad in Program Book
  - Tickets (2) to VIP & Dinner
  - DJ Mention/Message at Dinner
  - Logo/Name on VIP Invitation
  - Logo/Name VIP & Dinner Signage
  - Logo/Name on Website
  - Logo/Name in Emails/Newsletters
  - Stand Alone Social Media Posts (2)
- 

## Presenting: \$10,000

- Half-page Ad in Program Book
- Ticket (1) to VIP & Dinner
- Logo/Name on Dinner Signage
- Name on Website
- Name Mentioned in Social Media Post (1)
- Name in Emails/Newsletters

## Supporting: \$5,000

- Quarter-page Ad in Program Book
  - Name on Website
  - Name in Emails/Newsletters
- 

## Advocate: \$2,500

- Quarter-page Ad in Program Book
  - Name on Website
- 

## Champion: \$1,000

- Logo Listed in Program Book
- 

## Friend: \$500

- Name Listed in Program Book
- 

## A La Carte Items

- VIP & Dinner Bags
- VIP & Dinner Give-Away Items
- Dinner DJ/Entertainment
- PhotoBooth(s)
- VIP & Dinner Photos/Videos
- VIP & Dinner Balloons
- VIP & Dinner Take Home Dessert
- Dinner Flower Bar/VIP & Dinner Centerpieces
- VIP Cocktail/Mocktail
- Dinner Cocktail/Mocktail
- VIP Valet Parking